

SUSTAINABLE PACKAGING

Designed for a greener future

Minimal • Functional • Responsible

By

Pixel & Purpose

Company Name Here

A Choice for the Environment.

Eco-friendly Packaging Solutions



Why Sustainability

In the carbon-neutral era, sustainability is not a choice it's a necessity.

Sustainability is now a business imperative. 75% of consumers prefer eco-friendly products.

60%

Customer Demand Brand Trust

Market Opportunity

The market is growing rapidly, and now is the perfect time to enter.

415 billion

7.7%

Weighted opportunities Growing opportunity

Our Solution

Our solution delivers sustainability without compromising performance.

- 100% Biodegradable
- Minimal waste properties
- 20% cost reduction over comparable plastic alternatives
- Compatible with current mass production lines

Business Model

We secure a sustainable revenue structure across diverse customer segments.

A	Customer Segments	Manufacturers, eco-brands, retailers, F&B services
B	Sales Channels	100% biodegradable & functional customization
C	Channel	Direct sales, partners, agents, online
D	Customer Relationships	Self-empowering, long-term contracts, omnichannel
E	Revenue Streams	Subscription, OEM deals, brand partnerships
F	Key Activities	Product development, branding, production optimization

Revenue Flow Chart

Customer Contact → Technical Proposal → Contract → Delivery → Recurring Revenue

Packaging That Feels Modern

Clean visuals with conscious materials.

Eco-Friendly Packaging Design

Minimal, eco-friendly packaging focused on clarity.

Concept:

- Matte finish
- Sustainable materials
- Strong branding

Design System:

Poppins



Typography:

Poppins

Colors:

Black / Beige
/ Accent

Material:

Recycled paper
/ glass



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